



THE FULLY-ELECTRIC

# ix1

CHARGE AHEAD. XCEED.



CHARGE AHEAD AND EXCEED  
WITH GENUINE BMW ACCESSORIES.

ESSENTIAL ACCESSORIES. ✓



### **ADVANCED CAR EYE 3.0 PRO**

QHD front and rear cameras automatically detect and record situations, day and night, which can be conveniently reviewed on your phone at any time.

## ALL-WEATHER FLOOR MATS

Get ultimate protection against moisture and dirt with the durable BMW All-Weather Floor Mats.

## KEY FOB IN LEATHER

Secure your key to Sheer Driving Pleasure with the premium leather key fob in black with a stylish metal clasp.



## KEY FOB IN CRYSTAL CLARITY

Elevate your drive with the premium Key Fob in Crystal Clarity, offering unmatched aesthetics and unparalleled sophistication.



## BMW LUGGAGE COMPARTMENT MAT

Fitted luggage compartment mats include exclusive design for perfect fitment. The textured surface helps items from sliding around while protecting the floor of the cargo area from dirt and moisture.



## BATTERY CHARGER

Advanced 8-stage automatic charging for 12V AGM, lead-acid, and lithium-ion batteries. Features 5A output, auto diagnosis, protection systems, and deep discharge recovery.



## TYRE MOBILITY KIT

Go the extra mile with the easy to use mobility kit and journey to the nearest BMW Service Centre in case of emergencies.





### **USB CHARGER FOR TYPE A AND TYPE C**

Conveniently charge a wide array of devices at lightning speed to ensure you never run out of charge.



### **FLOATING HUB CAP**

Premium quality floating hub caps add a striking focal point to your wheels, even in motion.

EMBRACE THE RUSH WITH  
M PERFORMANCE PARTS.

### **M PERFORMANCE FUEL CAP COVER**

The Carbon Fibre Fuel Filler Cap highlights the sporty look, maintaining both quality and fuel resistance.



## SET OF VALVES

High-quality BMW logo valve caps, set of 4, in aluminium design protects RDC\* valves from dirt and moisture across various models.

## DOOR SILL IN CARBON FIBRE

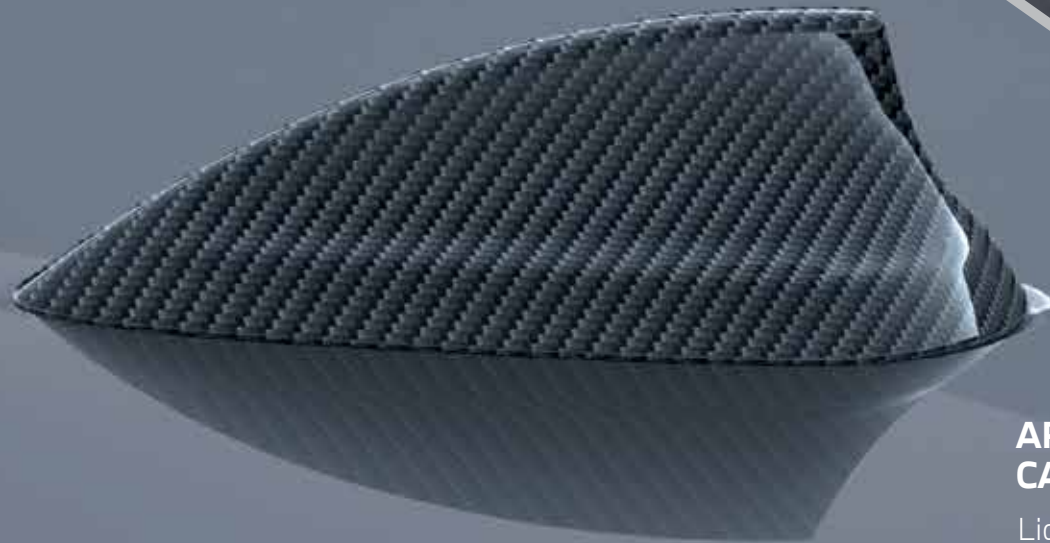
Finished with a high-quality carbon fibre trim, it has been precisely tailored to enhance the sporty appearance of the vehicle.





## M PERFORMANCE KEY FOB

Seamlessly elegant, technically sophisticated, a subtle expression of the driver's affinity with motorsports.



## ARAMIDE AERIAL COVER IN CARBON FIBRE

Lightweight yet robust, it elevates the premium and dynamic look of your BMW, enhancing aerodynamics for improved performance.

## 50 JAHRE M LOGO SET. /

The iconic BMW Motorsport logo featuring blue, violet, and red semicircles first appeared in 1973 on racing cars of the newly formed BMW Motorsport GmbH. In 1978, with the launch of the BMW M1, the design evolved to include the tri-color stripes adjacent to the letter M. This emblem has since become a symbol resonating well beyond motorsport enthusiasts.



## HUB CAPS

Unleash the power of individuality with the sporty sophistication of the meticulously crafted 50 Jahre hub caps.



## M DOOR PIN

The M performance Door Pin with its M Logo blends perfectly to round off every sporty interior.



## TRAVEL AND COMFORT ACCESSORIES. /

### **TABLET HOLDER**

Delivering extended flexibility, the holder's 360° rotation and adjustable angle makes it the perfect partner for travel.





## **COAT HANGER**

The BMW coat hanger provides a convenient solution for hanging clothes while on-the-go.



## **FOLDING TABLE**

Experience the JOY of added comfort with the BMW Folding Table, providing you with convenience while travelling.

# CAR CARE PRODUCTS. ✓

## SEAL AND PROTECT KIT 2.0

Complete car care solution for lasting protection. Features advanced sealants and coatings to preserve the pristine finish of your BMW.





## NATURAL AIR STARTER KIT

Premium fragrance starter kit, affixed to the ventilation grille, ensures a pleasant scent.

